

THE MINORITY FILM INSTITUTE  
PRESENTS A DOCUMENTARY BY STRATEGIC FILMS AND SUSIE FILMS  
THE EMMY AWARD AND PEABODY AWARD-NOMINATED CREATORS OF "DOWNING OF A FLAG"

# F E E D I N G — T H E — W O R L D

THE WORK OF THE WORLD FOOD PROGRAMME  
RECIPIENT OF THE 2020 NOBEL PEACE PRIZE  
AND ITS GLOBAL PARTNERS



A MINORITY FILM INSTITUTE, STRATEGIC FILMS, SUSIE FILMS, AND FLETCHER FILM PRODUCTIONS COLLABORATION



# P R E M I S E

## **Feeding the World: The Work of the World Food Programme**

**(WFP) and its Global Partners** chronicles the world's leading humanitarian organization and the partnered organizations' dedication and efforts to deliver emergency food assistance, advocate and help communities improve nutrition, build resilience, and ultimately save and change the lives of citizens worldwide.

Under the leadership of a pioneering former Governor of South Carolina, David Beasley, WFP has become a vital organized effort in comprehensively fighting global hunger and food shortages. The impact of their presence and efforts was recognized when WFP was named a recipient of the 2020 Nobel Peace Prize.

WFP and its 3,000 global partnering organizations, including ForAfrika and Samaritan's Purse, battle daily against time and elements that fuel chronic hunger and food shortages – Climate, Covid-19, Conflict, and Cost.

Feeding the World highlights and explores the work of the men and women who dedicate their lives to ensuring that no world citizen suffers or dies from hunger.

## **Key Story Components – Individuals and Organizations featured**

### **World Food Programme**

- David Beasley Executive Director
- WFP Executive Board (Leadership/Members)
- Coverage Regions

### **United Nations Leadership**

- WFP Global Partnered Organizations (In the field)
- WFP Partnered Countries
- Elected Leadership Worldwide (current/former)
- Nobel Foundation (Administer of the Nobel Peace Prize Awards)
- Global Business Leaders



*Footage courtesy World Food Programme*





# E L E M E N T S

## S T O R Y E L E M E N T S A N D B A C K G R O U N D

### The 4 Cs impacting food scarcity & world hunger: Covid-19, Cost, Climate Change, Conflict

#### The impacts

- Covid-19 reduced incomes and disrupted food supply chains
- Today, the number of severely food-insecure people has doubled to 276 million
- 811 million people go to bed hungry at night
- The international monetary fund staff estimates the impact of higher impact costs for food and fertilizer will add \$9 billion to their balance of payment pressure
- The Türkiye and U.N.-brokered deal between Ukraine and Russia lifted Russia's blockade of Ukraine's Black Sea ports, allowing the grain and other agricultural products to reach Africa and other nations in need.
- In 2018, the UN security council unanimously passed a resolution condemning the use of food insecurity and starvation as a tactic of war.
- Among the 815 million people suffering from malnutrition, 60% of them live in areas affected by armed conflict
- The destruction of resources that harms the way people eat
- War always results in deaths, destruction, and forced displacement

#### World Food Programme: Overview

The **World Food Programme (WFP)**, first established in 1961, and becoming a continuing operation in 1965, is the food assistance branch of the United Nations. It serves as the world's largest humanitarian organization addressing issues related to hunger, nutrition deficits, and food scarcity and is a member of the United Nations Development Group.

WFP headquarters is in Rome and has more than 80 country offices worldwide. It strives to eradicate hunger and malnutrition, aiming to eliminate the need for food aid itself. The core strategies behind WFP activities

Voluntary donations from world governments, corporations, and private donors fund WFP operations. The organization's administrative costs are one of the lowest and best among aid agencies at only seven percent.

#### WFP goals and strategies

- Save lives in refugee and other emergency situations
- Improve the nutrition and quality of life of the most vulnerable people at critical times in their lives
- Help build assets and promote the self-reliance of impoverished people and challenged communities. , particularly through labor-intensive works programmes

#### WFP programs and achievements

- Purchase for Progress – assists smallholder farmers by offering them opportunities to access agricultural markets and to become competitive players in the marketplace.
- World Hunger Relief Week – a global campaign to increase awareness about hunger, engage volunteers and raise critically needed funds to support projects and efforts worldwide.
- Emergency Assistance – providing food and aid caused by unforeseen disasters and conflicts.
- The Fast Information Technology and Telecommunications Emergency and Support Team (FITTEST) – provides IT, telecommunications, and electricity infrastructure to support humanitarian aid operations worldwide; responds to emergency requests with an on-the-ground operation within 48 hours.
- Walk the World – an advocacy effort that includes hundreds of thousands of people walking to end child hunger in each of the world's time zones.

#### Over 8,000 WFP partner organizations globally, including...

- **World Food Program USA (formerly Friends of WFP)** works to solve global hunger and assist nations, individuals, and communities in building a world where everyone has the food and nutrition needed to lead healthy, productive lives. It works to shape public policy and raises support for these efforts within the United States by engaging individuals, organizations, and businesses, shaping public policy and generating resources for WFP.
- **Samaritan's Purse**, whose name is derived from the New Testament Parable of the Good Samaritan, was founded in 1970 by Baptist pastor **Robert Pierce**, it is an evangelical **Christian humanitarian aid** organization based in Boone, North Carolina, bath provides aid to people in need worldwide through its missionary work. The organization's current president **Franklin Graham** is the son of Christian evangelist Billy Graham.
- **Samaritan's Purse focuses and projects**
  - **Disaster Relief** responds to emergency situations
  - **World Medical Mission**, the medical arm of Samaritan's Purse, was founded in 1977 by brothers Dr. Richard Furman and Dr. Lowell

Furman to enable doctors to serve short-term assignments at overwhelmed missionary hospitals.

- **Children's Heart Project** provides surgery for children born with heart defects in countries where proper care is not available.
- **Turn on the Tap** is a campaign to provide safe drinking water in the developing world.
- **ForAfrika**, founded by Peter Pretorius, who was left stranded in Pambarra, Mozambique, and witnessed the horrific consequences of starvation and hunger. He and his wife Ann committed themselves to fight hunger and food scarcity. ForAfrika serves as the largest indigenous African non-governmental.
- **ForAfrika focuses and projects**
  - Responding to Emergencies: providing food, hygiene kits, shelter and water to those impacted by natural disasters and conflicts.
  - Providing Water, Sanitation, and Hygiene (WASH): helping communities access clean water and sanitation through rehabilitation and drilling of wells and installing latrines.
  - Generating Food Security and Livelihoods: creating communal farms, training and equipping farmers with the tools and resources needed for creating food security and stability.
  - Fostering Health and Nutrition: providing screenings, medicine, and treatment
  - Empowering Education
  - Empowering Economic Growth

#### Sources

- **Covid-19 Brief: Impact on Food Security**
- **Global Food Crisis Demand Support for People**
- **How climate change affects the food crisis**
- **Hunger and War**





# A B O U T U S

## Our purpose

Although ignored for many years and marginalized for many more, the contributions of minorities to the American film and cinema industry has been a truly remarkable story. From the early individuals that battled Jim Crow and racist practices that kept minorities from equal participation doing the early days of American film, to the blockbuster producers and actors that help to drive the industry in current society, minorities in the industry have become an important staple of the modern-day film community.

However, although things have changed, some things have remained the same for up and coming minorities seeking a career in the industry. Even today resources, opportunities and expert assistance are difficult to find and even more difficult to access; especially for those that live outside of major city markets.

The Minority Film Institute was created with the purpose of working to bridge the gap and become a principal resource for minorities with interest in film and television. MFI is also focused on creating and producing historically accurate and realistic content for film and television that portray the stories of diverse individuals, leaders and communities in American society.

## Mission / objectives

- Dedicated to being a resource for minority filmmakers, actors, and industry professionals dedicated to creating socially conscious film and television content.
- Identifying and linking organizations and efforts designed to support those seeking a career in film and television, as well as industry professionals.
- A one-stop source for links to organizations and resources focused on minorities in the industry
- Ensuring minorities in the industry understand the opportunities and incentives provided by the government at the federal, state and local levels that can assist in production efforts.
- Providing workshops, seminars, and other educational opportunities focused on assisting minorities in the industry including, How Government Can Assist Your Film Project.





# PARTNERING

## Underwriting partnership levels

### Executive Producer – \$1million+ \*

- Listed on all film events and activities
- Invitations and tickets to all global premiere events
- Recognized in editions of The Minority Film Beat
- 60-second partner video to accompany the film
- Listed on all educational curriculum and support materials

### Producer – \$750,000 + \*

- Listed on all film events and activities
- Invitations and tickets to all global premiere events
- Recognized in editions of The Minority Film Beat
- 30-second partner video to accompany the film
- Listed on all educational curriculum and support materials

### MFI Producer – \$500,000 + \*

- Listed on all film events and activities
- Invitations and tickets to all global premiere events
- Recognized in editions of The Minority Film Beat
- 15-second partner video to accompany the film
- Listed on selected educational curriculum and support materials

### Palmetto Producer \$250k + \*

- Listed on all film events and activities
- Invitations and tickets to selected global premiere events
- Listed on selected educational curriculum and support materials

### Carolina Producer \$150k + \*

- Listed on all film events and activities
- Invitations and tickets to selected global premiere events
- Listed on selected educational curriculum and support materials

### Friends of Program \$50k + \*

- Listed on all film events and activities
- Listed on selected educational curriculum and support materials

\* **A pledge process** can be designed for pledged amounts to release over the production period.

## Production underwriting

### Contributions IRS tax points

- The Minority Film Institute is 501(c) (3) tax-exempt, private charitable organization. Donors can deduct contributions made under IRC Section 170. Upon receiving your donation, MFI will send an official Donor Acknowledgment Letter to serve as a receipt of your gift. Tax ID#: 85-3890261. A pledge system with installments is an available option.
- The reinstated IRS Code: Section 181 allows investors in a media production to expense all production costs when it is paid. This creates a loss for the production which creates an immediate tax benefit. US Tax law 168 is still in effect so you have a choice of using the reinstated section 181 or the 168. Contact MFI for additional information on these unique incentives.

#### Source:

<https://fromtheheartproductions.com/section181-reinstated/>